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*****FOR IMMEDIATE RELEASE*****

**WEBALO EXPANDS SALESFORCE TO SUPPORT TRACTION IN MOBILE BUSINESS INTELLIGENCE MARKET
Sales Rep Network Covers Boston, New York, Austin, Dallas & Los Angeles with 40 Top Markets to Follow**

LOS ANGELES, CA - JANUARY 23, 2008 - Webalo, Inc. today announced a national salesforce expansion. By adding a team of highly experienced field sales representatives, the company can capitalize on the traction it has generated by offering enterprises simple delivery of critical business intelligence to an increasingly mobile workforce.

"We are responding to the interest in Webalo from financial services, retail and transportation/distribution market sectors, in particular," said Webalo's president and CEO, Peter Price. "Now we're well positioned to take advantage of these opportunities, and increase our market penetration in these and other promising vertical segments."

The new sales team includes sales reps based in Boston, New York, Austin, Dallas, and Los Angeles, all of whom have successful track records selling to top executives with Fortune 500 companies. The team, headed by Rob Edenzon, who brings sales experience with companies like Yahoo!, Ticketmaster, Autotrader, SageMetrics, and ValueClick, is expected to continue expansion over the next few months.

Webalo offers the Mobile Dashboard which enables corporations to utilize their installed base of existing enterprise software to meet the increasing demand for real-time, personalized information, by offering rapid and high-functionality deployment of business intelligence to mobile devices that improves workforce decision making, productivity and performance.

"There is no other product like the Mobile Dashboard available," said Edenzon. "All other solutions require IT organizations to invest a tremendous amount of resource in developing and maintaining a mobile solution for each device. Webalo enables corporate executives to see business data in real time, regardless of the original source of the data. That is a tremendous boost to corporate productivity and management."

About Webalo

Webalo technology transforms enterprise applications and data to make them compatible with mobile devices. This eliminates the need for traditional custom programming, reducing the deployment of mobile applications from weeks or months to, in most cases, less than a day. The resulting "anywhere, any time, on-demand" availability of enterprise data on handheld devices turns such devices into viable alternatives to desktop, laptop, and palmtop computer hardware, and lets mobile employees work more productively - on the spot - to solve problems, answer questions, monitor operations, close sales, and make informed decisions.

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The Webalo Mobile Dashboard Service - available in both Internet-based and enterprise intranet-based implementations - lets non-IT business administrators securely specify the content of mobile-accessible information, and the companion Webalo Proxy Server configures it, in seconds, to conform to the native user interface of any BlackBerry, Windows Mobile, PocketPC, Palm, Symbian, or Java-enabled smartphone. Webalo's technology transforms the role of Service Oriented Architecture (SOA) into a User Oriented Architecture, enabling Web services to communicate with users as effectively as they communicate with other system services.

Software vendors and system integrators such as Actuate, IBM, Nokia, and RIM are working with Webalo to enhance both their service oriented business applications and their mobile devices. Los Angeles based, Webalo is privately held and was founded in 2000. For further information, visit www.webalo.com.

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Additional background information is available at www.roeder-johnson.com.